



John Knapp

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[LinkedIn Profile](#)

[Angel List Profile](#)

Profile

Significant technology and business experience with proven track record of innovation, leadership, software development and product management. Over 12 years experience gathering market requirements, designing, developing and delivering intuitive and effective web applications as well as recruiting and leading development, UX/UI, testing and QA teams. Experience also includes architecture, data modeling, system design, fault tolerance and scaling.

Experience

FOUNDER, HOWZONE – 2014 - 2016

Following lean startup methodologies, successfully implemented customer discovery effort to define an innovative collaborative learning environment for lifelong learning. Designed, built and launched the product, developed the brand and iterated the messaging. Assembled the core team, board of advisors and prospective investors.

CTO, BOATBOUND – 2013 - 2014

Provided technology leadership, re-engineered large scale consumer focused production application and executed a fault-tolerant system architecture for this segment leading peer-to-peer boat rental marketplace.

INTERIM CTO, PLINTH & PORTAL – 2013 - 2013

Helped two entrepreneurs execute their vision of organizing every architectural design in history and revolutionizing the way architects find suppliers. Designed, built and launched an innovative beta product, responded to market insights, iterated the product and delivered a stable, extensible, maintainable application.

CO-FOUNDER & CTO, ZETTACAL – 2012 - 2013

Devised and built innovative hub & spoke system to translate between leading calendar clients. Design supported innovative customer acquisition strategy. Led the team to deliver alpha product and raise seed capital. Post seed, led design intensive, expanded the team and produced unique mobile calendar client powered by a scalable, stateless JSON API.

FOUNDER, CEO / CTO, BRASH INSIGHT – 2008 - 2011

Conceived and implemented revolutionary conversational display ad technology. Built the team and executed business plan. Designed and iterated back-end API to handle increased capacity. Ran successful pilot campaigns and delivered 5x results compared to regular ads.

Skills

Agile development, AWS, Advertising, Application / Platform Architecture, Business Strategy, CSS, Erlang, Git, Hadoop, Heroku, HTML, Intellectual Property Strategy, Leadership, Lean Startup Methodologies, Machine Learning, MySQL, Natural Language Processing, PostgreSQL, Product Development, Product Management, Python, Redis, Ruby on Rails, SaaS, Sales, Sinatra, Software Architecture, Software Development, UX/UI Design.

Patents

6,769,010

Distributed content syndication platform and subscription system

7,516,177

Centralized access to personalized content collection

7,680,881

Demand aggregation to drive growth